

RELIANCE BANK COOKIE POLICY

Our website www.reliancebankltd.com , in common with most other websites, uses cookies.

What are cookies?

Cookies are small text files that web servers can store on your computer's hard drive when you visit a website. Websites typically use cookies to ensure you see the content you want when you go back to a site, to enable you to see protected content when you've logged in with a user name and password. Cookies are stored on your computer – they're not associated with an individual, just with the browser that's being used. That's why information you may view on your work computer isn't remembered when you go home. They don't store personally identifiable information.

Session or persistent cookies

Some cookies are session cookies. This means they're deleted when you close your web browser (Internet Explorer, Firefox, Safari etc.). These are the cookies typically used when you log into a bank or make an online purchase. Other cookies are persistent which means they remain on your computer until they expire. This can be a fixed time after you have visited the website or a particular date. These cookies are used to remember information between visits to a website. For example, if you tell the BBC website to remember which weather forecast you want to see, it will use a cookie to remember that.

First or third party cookies

First party cookies are set by the site you're visiting. In the example above, the cookie would be set by the BBC. They're only read when you go back to the same site again.

Third party cookies are set by someone other than the site owner. These may be set by agencies who have placed adverts on a site you visit, by analytics programs that help site owners know how well their site is working and similar organisations. If you go to another site that uses the same advert provider, the cookie may be read again, and the advertising agency will be able to recognise that the same computer has visited this site too. This information is generally used by agencies to target adverts, so you're more likely to see adverts for products you are interested in.

Use of cookies by Reliance Bank Limited:

First party cookies

On our online services secure site, we use session cookies when you log in to view your account(s). These are used to remember that you're logged in. If you refuse cookies from this site, you won't be able to access your account information.

Website analytics

We use third party website analytics providers to monitor visitor traffic to our site to supply website reporting and analytics. This gives us information about where our visitors come from (country), how long they choose to stay on the site and whether or not they were a returning visitor.

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We use this information to enhance our website offering so we can give our users the best possible experience on the site, and to monitor the effectiveness of our marketing activities. However, this information is provided in anonymised, aggregate form only. It doesn't enable you or your activity on our site to be individually identified.

Google Analytics

The Reliance Bank Limited website uses Google Analytics, a web analytics service provided by Google, Inc. Google Analytics sets a cookie in order to evaluate your use of our website. The information collected by Google Analytics helps us to understand how people use our website, It does not give us individually identifiable information about your interaction with the site. Google stores the information collected by the cookie on servers in the United States. Google may also transfer this information to third parties where required to do so by law or where such third parties process the information on Google's behalf. Google will not associate your Internet Provider (IP) address with any other data held by Google. By using our website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

To find out more about the Google Analytics cookie and to reject or delete this cookie, you can visit the Google Privacy site at google.com/intl/en/privacypolicy.html

How can you control and delete cookies?

Reliance Bank Limited will not use cookies to collect personally identifiable information about you. However, you have the right to disable or delete cookies. If you wish to restrict or block the cookies which are set by us, or indeed any other website, you can do this through your browser settings.

As the means by which you can do this varies from browser to browser, please follow the instructions provided by the specific browser you use (usually located under the 'Help', 'Tools' or 'Edit' function).

Alternatively, an external resource is available at aboutcookies.org which provides comprehensive information about cookies and how to manage them to suit your preferences on a wide variety of browsers. You'll also find details on how to delete cookies from your computer (including those from any visits to our website) as well as more general information about cookies. To find out how to do this on the browser of your mobile device, you'll need to refer to your handset manual.

As mentioned above, some of our services require cookies in your browser to help protect your financial and personal information. If you choose to set your browser to disable cookies, you may not be able to access secure areas of our website (including our online banking function).

Where can I get more information?

For more information on Reliance Bank Limited's terms of use and privacy policy, please visit our Terms and Conditions and Privacy Policy.